

WHY ENGAGING YOUR CONTINGENT WORKFORCE MATTERS

One of the best things an organization can have is a positive work culture. All too often, however, we separate our contingent workers from our full-time employee population. Here's why you should make sure that you're inclusive of your contingent workers when thinking about ways to create a desirable work environment filled with happy and engaged people.

CONTINGENT WORKERS WANT TO LEARN

61% have above average interest in learning opportunities

47% say learning opportunities would be a huge benefit to them

[Staffing Industry Analysts](#) (SIA)



REFERRAL PROGRAMS SAVE TIME & MONEY

On average, employee referral programs extend tenure by

71%

Referral programs reduce recruitment costs by

40%

[iCIMS](#)

STAFFING SUPPLIER BENEFITS MATTER

30%

of temporary workers consider the quality of benefits offered as one of their top three factors when choosing a staffing company

[Staffing Industry Analysts](#) (SIA)



3 TIPS FOR MAKING YOUR CONTINGENT WORKERS FEEL CONNECTED:

- Provide feedback (both positive and negative)
- Communicate goals and strategies
- Give them learning opportunities that go beyond compliance training—it's not just a perk reserved for full-time staff

Get more insights on engaging your contingent workforce in our ebook, ['How to Build a Candidate Experience That Attracts Top Contingent Talent!'](#)